

# Embroider Your Own Special Memories

## Try before you Buy - Now Available!!



Because There Are  
Some Designs Money  
Just Can't Buy!

" I love my embroidery machine but have always found digitising my own designs far too complex, not to mention time consuming. But now with Generations Automatic Digitising Software it's so much easier - I can now create originals and that means the world to me – and my grand daughter"



## Generations<sup>TM</sup> <sup>Not Just</sup> Automatic Digitizing Software

Generations is quite literally **generations ahead of the rest**. With the latest technology in Image Processing Generations allows you to turn **virtually any image** file into a beautiful embroidery design to suit both home & industrial embroidery machines.

**Imagine** scanning a child's drawing and easily converting it into a **beautiful stitch file within minutes**. . . . add a little text and you have created an original, a memory and most importantly a smile on a little one's

If you are considering purchasing embroidery software either for the first time or upgrading what you have already and your dealer has not shown you Generations then, you are missing out on the very latest technology.

**Don't be fooled by brand loyalty, Generations<sup>TM</sup> will suit almost all embroidery machines.**

**For more information** or to locate a dealer near you call our free call number **1800 000 360**



TRY IT!  
for only  
**\$200**  
and if you're happy  
BUY IT!!

if you're not, simply return it  
for a \$200 Credit Voucher  
that can be used on any  
other Echidna Products

## It's More than just a demo version!! Let's take a look at why!

Firstly when you order the Generations Trial Version you will receive a complete System in the Original Packaging with Full Instructions, the Tutorial CDs and of course a Security Dongle. In other words - it's the real thing not a watered down Demo. You will have full and unrestricted access to all of the features on Generations for a full two months. PLUS.....

### Free Lessons During Trial Period

Most importantly however you'll be taught how to use it, in fact your local Approved Generations dealer WILL organize to have you attend a minimum of 2 Free Lessons within the trial period. The lessons will be structured around our own teaching plan and will include notes and homework for you to take home.

### Follow Up Lessons after you buy

Each Generations System will include Six Additional Lessons Vouchers which can be redeemed at any Authorized Generation Dealer - It doesn't matter where you purchased your system from as our network Dealers will be more than happy to honour your lessons vouchers

### Plus a Bonus Offer If you decide to purchase

Should you decide to keep Generations, the \$200 you have already paid simply comes off the Sale Price and you'll even receive a Bonus Package of 48 cones of Echidna 1000metre Polyester Embroidery Thread valued at \$285.

### Special Purchase Options?

Echidna has always been a leader in innovation, especially when it comes to helping our customers. This continues with Generations. There are three easy options to choose from:

**Purchase Outright** - It's simple, pay the difference between the Trial Version and the Recommended Retail Price of \$2699 as of 1st May 2005 and Generations is yours!!

**In Home Layby** - Pay the balance of a \$900 deposit ( you've already paid \$200) and then 6 monthly payments \$300. But remember you keep the product - that's why it's called an In Home Lay By.

**Rental/Purchase** - This is an all new way to buy Generations. Rent for only \$100 per month for 3 years and at the end of the Rental term you can buy the software at 5% of the Original Retail Value as stated on the Rental Agreement. Plus if you decide to purchase outright with in the first 4 months of the Rental period, all payments including the \$200 for the trial version will go towards the normal purchase price.

### What about returning Generations if I decide not to keep it?

Not a problem, if before the end of the trial period you decide that Generations is not for you then simply return the complete package in good order to Echidna and we'll issue you with a \$200 Credit voucher that can be used to purchase any other Echidna Embroidery Products and with a range as large as ours, there's sure to be something you need. . . There are no strings attached plain and simple!!

### Why are we doing this?

Well it is simple, purchasing embroidery digitising software can be confusing! Who do you believe? Ultimately it is better for you to make an informed decision and the Generations Trial Version allows you to do this properly. Echidna, along with our approved dealers are 100% committed to giving embroidery enthusiasts like you the best products and support available.

### OK, I want it, what do I do now?

Congratulations, you're about to start on a wonderful journey. A journey of fun and fascination with Echidna right by your side. To start, simply complete the Generations Trial Version Order Form overleaf and return it to the address shown.



Digitising your own designs has long been the goal for many home embroiderers and there is no greater satisfaction when embroidering than to watch your very own creations appear before your eyes.

Now Generations Digitising Software has made it easier than ever before but is it right for you?

Echidna Sewing Products can now take away the uncertainty with our exclusive new Try before you Buy Offer. Now you can give Generations a real workout for two months with no obligation to keep it beyond the trial period.



What's more we'll teach you how to use it as well, still with no obligation to buy. Although, we are fairly confident you'll love it just as much as we do and with our fantastic purchase options you find Generations more affordable than you think.



## Generations is More than just an Automatic Digitising Program?

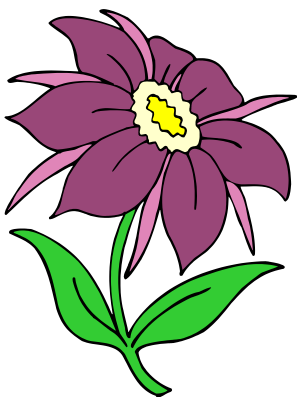
In fact Generations is a complete suite of high powered yet easy to use modules that can be purchased individually or as a whole.

For example if you're a novice and the thought of digitising sounds intimidating then you may only need the Quick Punch Module for Automatic Digitising. . Or on the other hand if you're an advanced user maybe the power of our Free Punch Module is more suited to your needs. Ask for the Modules Brochure and see for yourself the flexibility of the Generations System.



One thing is for sure. . . Generations has your needs covered from Novice to Expert. Buy the complete system or build your own using the modules which incidentally fit together like a perfect Jigsaw to form one fully integrated program. You don't need to switch from one screen to another like many other digitising systems

## So what has Generations Actually Done in 4 Clicks



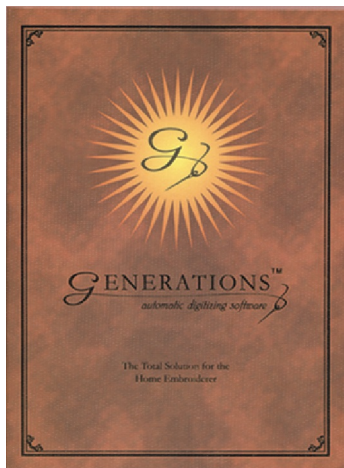
To convert this clip art image to this stitch file required only 4 mouse clicks and less than 1 minute to complete. . .

Apart from automatically converted the image to an incredible embroidery file, Generations has also done the following:

- ◆ Automatically assigned colours and colour stops.
- ◆ Automatically eliminated unwanted jump stitches and inserted appropriate trim stitches.
- ◆ Automatically assigned stitch density, stitch angles and stitch types.
- ◆ Automatically inserted underlay stitches.
- ◆ Automatically selected a sewing sequence.

But best of all you still have 100% total control and this means you can change everything if you wish. You're the boss not the computer!

# Generations Trial Version - Order Form



Yes, please send me the Generations Trial Version.

I acknowledge that I have read the information on the reverse side of this order form and understand options available to me.

Signed by customer: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name in full: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone Home: \_\_\_\_\_

Phone Work: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name, address and phone number of nearest relative not living with you: \_\_\_\_\_

Driver license/Passport/ or other form of identification Type: \_\_\_\_\_  
(please provide legible photocopy of your licence or other proof of identity)

No.. \_\_\_\_\_

## Referring Dealer Information

Authorised Dealer Store Name & Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Sales Person: \_\_\_\_\_

Please Complete the Payment details Below - Cheques/Money Order to be made payable to "Echidna Sewing Products"

Credit Card Type: Visa ☐ Mastercard ☐ Bankcard ☐ Amex ☐ Diners ☐

Credit Card No. \_\_\_\_ / \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_

Cardholders Name: ..... Signature: .....

Alternative payment method: Cheque - Money Order - Direct Deposit (please call for bank details)



Please Return this Order Form to:  
Echidna Sewing Products  
Unit 1 / 14 Christine Place  
Capalaba Qld 4157

Or Fax to 07 3390 3655